Invest with purpose

WESTERN REGION

Experience and commitment driving business
WESTERN REGION
A Region of Costa Rica outside the Greater Metropolitan Area

Province: Alajuela
Population: 698,570

8 Cantons:
- Grecia
- Poás
- San Ramón
- Zarcero
- Palmares
- Atenas
- Sarchí
- Naranjo

Location:
- 17 MILES (28 km) from Costa Rica's main international airport, Juan Santamaría, in Alajuela
- 125 MILES (200 km) from the second most important airport in the country, Guanacaste Airport
- 41 MILES (67 km) from Puerto Caldera on the Central Pacific Coast
- 122 MILES (196 km) from APM Terminals on the Caribbean Coast

NOTE: due to their geographic delimitation, the cantons of Atenas, Poás, and Zarcero are NOT outside the Greater Metropolitan Area

Source: MIDEPLAN, 2020
Why Invest in the Western Region?

01 **Prime location for smart manufacturing:** 20 minutes from Juan Santamaria Airport, 1 hour from the Central Pacific Coast, and 15 minutes from a compact ecosystem of original equipment manufacturers and industrial suppliers.

02 **Manufacturing and agribusiness experience:** A broad landscape and qualified talent are the foundation for advanced manufacturing processes becoming the home of domestic and foreign investment in agricultural and industrial processing.

03 **Varied free zone infrastructure:** It makes the Western Region a strategic location for the export of knowledge-intensive goods and services.

04 **Colorful tourist attractions:** With an average temperature of 23 °C (73 °F), the region offers coffee tours, mountain hikes, waterfalls, and views of the Poás volcano, as well as native crafts and typical ancestral carts.

05 **Intra-regional links to facilitate investments:** The Western Cantons are articulated through the Federation of Municipalities of Western Alajuela (FEDOMA) to improve the competitiveness of the region.

Source: CINDE, MEIC 2020, PROCOMER 2020,
Western Region
Experience and commitment driving business

**PROSPERITY**
enabling a diverse ecosystem of investment conditions: corporate technologies and services, advanced and light manufacturing, and food industry

**PEOPLE**
with talent and qualifications to achieve sustainable productivity and proven experience in agribusiness and smart manufacturing

**PLANET**
home to one of the broadest craters in the world in the Poás volcano, as well as the cradle of the Traditional Oxcart, a UNESCO Cultural Heritage
Proven Track Record

National and multinational companies generating value for the region:
Road Connectivity

The Western Region connects with the Greater Metropolitan Area (GMA) and the rest of the country through the North Inter-American Highway (Route 1) and Route 27.

Main Routes

• **ROUTE 1 (NORTHERN INTER-AMERICAN HIGHWAY)**
  - It communicates the GMA and the Coyol de Alajuela area through its passage through Palmares and San Ramón.
  - It provides connectivity to Atenas and Grecia.

• **ROUTE 27:** Connectivity between San José and Atenas.

Improvements in Road Infrastructure

- Connection between San José and San Ramón:
  - **Obras Impostergables [Urgent Works] (OBIS) of the Route One Trust:** Projects to improve the traffic flow and functionality of the San José-San Ramón corridor and its areas of influence.
  - **Route 1 General Cañas Highway and Bernardo Soto Highway**

Source: rutauno.cr, 2021
Attractive Tax Incentives

Free Trade Zone Regime

Incentives and benefits granted by Costa Rica to companies making new investments in the country, pursuant to Law No. 7210

Incentives for investments outside the Greater Metropolitan Area

The country grants differentiated tax incentives to companies established outside the Greater Metropolitan Area.
Free Trade Zones Parks in the Western Region

**Grecia**
- Mixed use, 79 hectares
- Electricity, water, telecommunications, and security services
- Established companies: Extralum, Ecomundo


**Grecia**
- Mixed use, 100 hectares (first stage: 140,000 m²)
- Water, electricity, and telecommunication services


**In Development:**
- CODE-EVOLUTION Business Park in Grecia, run by CODE Development Group (Coyol Free Zone partners)
- Located on a 100-hectare land along the highway between San José and San Ramón
Prosperity

Sectors with investment potential in the WESTERN REGION

- Smart manufacturing
- Agribusiness and food industry
- Light manufacturing and Biomanufacturing
- Digital technologies and corporate services
WESTERN REGION

SMART MANUFACTURING

INVESTMENT OPPORTUNITY
# Smart Manufacturing
Proven track record in sophisticated manufacturing processes

## Panduit

The company’s largest plant for developing electrical infrastructure and network solutions for global clients such as Google, Boeing, and Microsoft

<table>
<thead>
<tr>
<th>Started</th>
<th>1996</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location</td>
<td>Grecia</td>
</tr>
<tr>
<td>Size</td>
<td>+1,300 people</td>
</tr>
<tr>
<td>Source of capital</td>
<td>United States</td>
</tr>
<tr>
<td>Production capacity</td>
<td>- Plant area over 37,000 m²</td>
</tr>
<tr>
<td></td>
<td>- Plant certified as carbon neutral since 2014</td>
</tr>
<tr>
<td></td>
<td>- Export destinations: United States (majority), Mexico, the Netherlands, Japan, Canada, United Arab Emirates, China</td>
</tr>
<tr>
<td></td>
<td>- Main exported products: electrical cables, electrical materials, switch or socket plates, parts for electrical appliances, plastic sheets and plates, machine parts and accessories, printing devices, and other plastic manufactured parts</td>
</tr>
</tbody>
</table>

## Acro Engineering
ACRO ENGINEERING designs and builds custom automation equipment for the medical industry and industrial manufacturing

<table>
<thead>
<tr>
<th>Started</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location</td>
<td>San Ramón</td>
</tr>
<tr>
<td>Size</td>
<td>+125 employees</td>
</tr>
<tr>
<td>Source of capital</td>
<td>Costa Rica</td>
</tr>
<tr>
<td></td>
<td>- Services</td>
</tr>
<tr>
<td></td>
<td>- Design: automation equipment design, construction, installation, and support</td>
</tr>
<tr>
<td></td>
<td>- Equipment documentation: mechanical, electrical, and pneumatic drawings; manuals and preventive maintenance procedures</td>
</tr>
<tr>
<td></td>
<td>- Attachment and prototypes: prototype design, construction and analysis; 3D printing; equipment pre-design; equipment feasibility analysis</td>
</tr>
<tr>
<td></td>
<td>- Professionals specialized in mechanical engineering, electronics, automation, industrial maintenance, and medical device manufacturing</td>
</tr>
</tbody>
</table>
Smart Manufacturing

Closeness to medical and automotive manufacturing companies, suppliers, and industrial producers*

MANUFACTURING FOR THE AUTOMOTIVE INDUSTRY
- Proquinal
- Micro Technologies
- Bridgestone
- Flex
- Tico Electronics
- East West Manufacturing

MANUFACTURING OF MEDICAL DEVICES
- Abbot Vascular
- Apollo Endo-surgery
- Boston Scientific
- Cardinal Health
- Hologic
- Establishment Labs
- Precision Coating
- Smith & Nephew
- Moog Medical
- Okay Industries
- Medtronic
- Phillips

CONTRACT MANUFACTURERS
- ATL Technology
- Confluent Medical
- Creganna medical
- Freudenberg Medical
- Resonetics
- SMC Ltda.
- Theragenics

SUPPLIERS
- Applied Medical
- Merrill’s Packaging
- Micro Technologies

STERILIZATION
- Sterigenics
- Steris

*Companies based in Alajuela downtown
WESTERN REGION

AGRIBUSINESS AND FOOD INDUSTRY

INVESTMENT OPPORTUNITY
**Agrobusiness: exports**

**Main agricultural products exported in the region**

**Region with a high coffee export rate**
In 2021, it generated 15% of coffee exports nationwide

<table>
<thead>
<tr>
<th>Location</th>
<th>Products</th>
<th>Destinations (2021)</th>
</tr>
</thead>
<tbody>
<tr>
<td>San Ramón</td>
<td>Ornamental plants (+50% of the canton’s exports), Cassava</td>
<td></td>
</tr>
<tr>
<td>Zarcero</td>
<td>Foliage, leaves and others, Flowers and buds</td>
<td></td>
</tr>
<tr>
<td>Sarchí</td>
<td>Ornamental plants (87% of the canton’s exports), Coffee</td>
<td></td>
</tr>
<tr>
<td>Naranjo</td>
<td>Coffee (10% of the region’s exports), Ornamental plants</td>
<td></td>
</tr>
<tr>
<td>Grecia</td>
<td>Coffee, Cassava</td>
<td>U.S.A. USD 73.9 millions</td>
</tr>
<tr>
<td>Poás</td>
<td>Foliage, leaves and others, Ornamental plants</td>
<td>Germany USD 6.1 millions</td>
</tr>
<tr>
<td>Palmares</td>
<td>Ornamental plants, Coffee</td>
<td>The Netherlands USD 21.8 millions</td>
</tr>
<tr>
<td>Atenas</td>
<td>Coffee</td>
<td>Belgium USD 8.3 millions</td>
</tr>
<tr>
<td>Alajuela</td>
<td>Beef, milk, and cream (+50% of the canton’s exports), Main exporter of Coffee (+70% of the region’s coffee exports)</td>
<td>Nicaragua USD 4.7 millions</td>
</tr>
</tbody>
</table>

**Main destinations (2021)**

- U.S.A.: USD 73.9 millions
- Germany: USD 6.1 millions
- The Netherlands: USD 21.8 millions
- Belgium: USD 8.3 millions
- Nicaragua: USD 4.7 millions

*Fuente: PROCOMER, 2022*
**Agribusiness: Production**

Main agricultural products harvested in the region

Region with a high coffee production
81,606 metric tons in 2019-2020

- **San Ramón**
  - Poultry
  - Coffee: 28,832 tons in 2019-2020

- **Zarcero**
  - Onions: 3,103 tons in 2020
  - Potatoes: 15,747 tons in 2020

- **Sarchí**
  - Coffee: 5,799 metric tons in 2019-2020

- **Naranjo**
  - Main Coffee region: 25,346 metric tons in 2019-2020

- **Poás**
  - Pork

- **Grecia**
  - Pork
  - Coffee: 8,788 metric tons in 2019-2020

- **Palmares**
  - Coffee: 6,017 metric tons in 2019-2020

- **Atenas**
  - Coffee: 6,065 metric tons in 2019-2020

- **Alajuela**
  - Coffee
  - Sugarcane
  - Corn

Source: CINDE, with data from the 2014 INEC Agricultural Census, MAG 2011, and SEPSA 2021
Note: Figures compiled by the respective chambers and production corporations, who in turn consult with the producers.
# Agribusiness and Food Industry

The region offers optimal conditions for industries to process export-quality foods.

## INNOVO
- **Started**: 2015
- **Location**: Naranjo
- **Size**: +50 people
- **Source of capital**: Costa Rica
  - **Export destinations**: Panama, Dominican Republic, Guatemala, and El Salvador
  - **They export about 400 thousand dollars a year**
  - **Certifications**: FSSC 22000 and BRC Start in food safety; Certified Humane for animal welfare for cage-free egg production; and Essential CR

## COOPEVICTORIA
- **Started**: 1943
- **Location**: Grecia
- **Size**: +252 people and more than 3,000 members
- **Source of capital**: Costa Rica
  - **Certifications**: Fair trade, ISO 22000, Essential Costa Rica, Blue Flag Ecological Program, Rainforest Alliance
  - **Export destinations**: Europe (64%), America (30%), Asia (3%), Oceania (1%), and Africa (2%)
Agribusiness and food industry

The Region is Starbucks’s Global Agronomic Research and Development Headquarters

HACIENDA ALSACIA
STARBUCKS COFFEE FARM

• Located on the slopes of the Poás Volcano, less than an hour from the capital, San José
• 240-hectare coffee farm
• The arabica beans that are grown in the farm were first introduced to Costa Rica in the 18th century

• Mission of Hacienda Alsacia:
  - To create best practices to make coffee growing more profitable for small-scale farms
  - To develop the next generation of high-quality disease-resistant coffee
  - Share information and resources freely with farmers around the world
# Food Industry

Food processing ranging from cereals to prepared sauces and beans

## Main exported products (2021)

<table>
<thead>
<tr>
<th>Region</th>
<th>Products</th>
</tr>
</thead>
<tbody>
<tr>
<td>San Ramón</td>
<td>Tea or yerba mate concentrates, Cereals</td>
</tr>
<tr>
<td>Naranjo</td>
<td>Sauces and preparations, Prepared or preserved beans</td>
</tr>
<tr>
<td>Grecia</td>
<td>Sugar, Fruit juices and concentrates</td>
</tr>
<tr>
<td>Poás</td>
<td>Cocoa-free candies</td>
</tr>
</tbody>
</table>

## Main destinations (2021)

<table>
<thead>
<tr>
<th>Country</th>
<th>Destination</th>
<th>Value (USD millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nicaragua</td>
<td>Palmares</td>
<td>18.4</td>
</tr>
<tr>
<td>Panamá</td>
<td>Atenas</td>
<td>15.6</td>
</tr>
<tr>
<td>Guatemala</td>
<td>Alajuela</td>
<td>14.6</td>
</tr>
<tr>
<td>Honduras</td>
<td></td>
<td>10.5</td>
</tr>
<tr>
<td>El Salvador</td>
<td></td>
<td>8.8</td>
</tr>
</tbody>
</table>

*Note: Zarcero and Sarchi don’t have exports in this sector.*

Source: CINDE based on data from PROCOMER, 2022
WESTERN REGION

LIGHT MANUFACTURING

INVESTMENT OPPORTUNITY
# Light Manufacturing

Conforms 14% of the exports in the region with 122 products exported to 79 destinations

## Main exported products (2021)

<table>
<thead>
<tr>
<th>Location</th>
<th>Products</th>
</tr>
</thead>
</table>
| **San Ramón:** | • Diamond drill bits  
 • Plastic sheets and plates |
| **Zarcero:** | • Raw wood |
| **Sarchi:** | • Wooden seats  
 • Furniture and its parts |
| **Naranjo:** | • Mattresses except those made of rubber or cellular plastics  
 • Raw wood |
| **Grecia:** | • Plastic manufacturing  
 • Switch or outlet plates |
| **Poás:** | • Plastic articles for packaging  
 • Textiles |
| **Palmares:** | • Plastic articles for packaging  
 • Wooden seats |
| **Atenas:** | • Other plastic manufacturing  
 • Saddlery |
| **Alajuela:** | • Plastic sheets and plates  
 • Plastic tubes and pipe fittings |

## Main destinations (2021)

<table>
<thead>
<tr>
<th>Destination</th>
<th>Value (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>U.S.A.</strong></td>
<td>172.6 million</td>
</tr>
<tr>
<td><strong>Nicaragua</strong></td>
<td>68.8 million</td>
</tr>
<tr>
<td><strong>Panama</strong></td>
<td>61.6 million</td>
</tr>
<tr>
<td><strong>Guatemala</strong></td>
<td>58.1 million</td>
</tr>
<tr>
<td><strong>Honduras</strong></td>
<td>36.7 million</td>
</tr>
</tbody>
</table>

*Exported value

*Source: CINDE based in information from PROCOMER, 2022*
Light Manufacturing
Optimal conditions in the region allow industries to produce and export high-quality products

**Enerza Industrial**

Electromechanical maintenance, design and manufacture of control panels, telemetry, automation and industrial control

**NA LAKALÚ**

Sustainable furniture production with native wood and using 100% solar energy

<table>
<thead>
<tr>
<th>Started</th>
<th>Location</th>
<th>Size</th>
<th>Source of capital</th>
<th>Operation</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>Poás</td>
<td>18 employees</td>
<td>Costa Rica</td>
<td></td>
</tr>
<tr>
<td>1970</td>
<td>Palmares</td>
<td>75 employees</td>
<td>Costa Rica</td>
<td></td>
</tr>
</tbody>
</table>

**Main services:** engineering and automation, SCADA systems, electromechanical construction, design and preparation of connection diagrams, electrical chargers

- Schneider Electric automation equipment and control programming
- **Company certified** in NFPA 70 B and 70 E

**Export destinations:** Panama

**Certifications:** Carbon Neutrality, Essential Costa Rica, both current
WESTERN REGION
CORPORATE SERVICES AND DIGITAL TECHNOLOGIES
INVESTMENT OPPORTUNITY
Corporate Services and Digital Technologies
Potential in the region for knowledge-intensive digital technologies

Customer service for foreign clients via chat, mail, text, voice, and social media

- Started: 2014
- Location: San Ramón
- Size: +125 employees
- Source of capital: Costa Rica (50%), United States (50%)
  - Main clients: United States
- Operation: With presence in Costa Rica, China, the US, Egypt, and the Philippines

Company involved in Business Process Outsourcing (BPO), customer service, process verification, remote quality monitoring

- Location: San Ramón
- Size: 50 people
- Source of capital: Costa Rica
  - Specialties: Quality Assurance, data processing, tech support, software development, telemarketing, and customer service
**Demographics**

Total population demographics

![Gender symbol] 698,570

Total

**Population per canton**

- **San Ramón**: 94,831
- **Poás**: 34,353
- **Palmares**: 41,346
- **Zarcero**: 14,487
- **Sarchí**: 22,392
- **Naranjo**: 49,301
- **Grecia**: 94,803
- **Atenas**: 29,348
- **Alajuela**: 317,417

**Economically active population**

![Bar chart showing population numbers for each canton]
Educational Opportunities

13 Technical Schools

• Offering more than 70 technical specialties in the Western Region
• Some technical specialties were created with the support of CINDE and validated by the industry based on their needs:
  - Accounting
  - Software development
  - IT support
  - Social Media
  - Logistics and distribution
  - Service center executive

National Training Institute

• 6 head offices and offices in the region

High Schools

• 35 public schools located in 8 cantons
• 7 private schools located in 4 cantons

Source: MEP, 2021

NOTE: you can find more details on educational opportunities in the Annexes
Universities in the region

4 public universities

They offer more than 120 majors, including:

- Business Management
- New Information and Communication Technologies
- Agroindustrial Engineering
- Agricultural Engineering
- Computer Engineering
- Electronic Engineering
- Corporate Informatics
- Comprehensive Water Resource Management

7 private universities

They offer more than 30 majors, including:

- Food Technology
- Business Management
- Public Accounting
- Marketing
- English Teacher
- Systems Engineering
- Mathematics

Source: MEP, 2021, and curricula from public and private universities

NOTE: you can find more details on educational opportunities in the Annexes
Power generation in the region

- Electricity distribution is covered by the Costa Rican Electricity Institute (ICE) and the Alfaro Ruiz Cooperative

- 4 electrical substations located in 3 cantons and 4 districts of the province of Alajuela:

<table>
<thead>
<tr>
<th>Supplier</th>
<th>Power</th>
<th>High Voltage (kV)</th>
<th>Low Voltage (kV)</th>
<th>Canton</th>
<th>District</th>
</tr>
</thead>
<tbody>
<tr>
<td>ICE</td>
<td>90</td>
<td>138</td>
<td>34,5</td>
<td>Poás</td>
<td>Carrillos</td>
</tr>
<tr>
<td>ICE</td>
<td>75</td>
<td>138</td>
<td>34,5</td>
<td>Naranjo</td>
<td>Naranjo</td>
</tr>
<tr>
<td>COOPEALFARORUIZ</td>
<td>5</td>
<td>34</td>
<td>13,4</td>
<td>Zarcero</td>
<td>Zarceno</td>
</tr>
<tr>
<td>COOPEALFARORUIZ</td>
<td>5</td>
<td>34</td>
<td>13,4</td>
<td>Zarcero</td>
<td>Laguna</td>
</tr>
</tbody>
</table>

- There are 5 hydroelectric power generation plants, most of which are operated by ICE

- In total, the region contributes 53 MW to the country’s grid, representing 1.6% of national generation

Source: Open Data on Power Substations, Department of Energy - Regulatory Authority of Public Services
Natural Attractions

FRANCISCO ALVARADO PARK
("ZARCERO PARK")

• One of the main attractions in this town is the Church of San Rafael. Built in 1895, it is a beautiful building both inside and out.

• Francisco Alvarado Park is located in front of the church, a park full of bushes shaped into impressive creations such as animals and people.

EL SILENCIO DE LOS ANGELES (THE SILENCE OF ANGELS)
PRIVATE BIOLOGICAL RESERVE

• 809-hectare sanctuary that provides protection to a cloud forest, it includes a hotel and different amenities such as a restaurant, terraces, a bar, cinema, private parking, and horse riding.

• The aim of this place is to be sustainable with the environment surrounding it, striking with a balance between conservation, land use, and biodiversity education.

Source: www.GoVisitCostaRica.co.cr
Poás Volcano

It boasts one of the largest craters in the world

- Located in the canton of Poás, in the mountainous forests of the Central Volcanic Mountain Range. It has a cold climate, combined with light rain during most of the year.

MAIN CRATER
- Its circular shape measures 1320 m, with a depth of 320 m.
- Its rim contains pyroclastic materials such as blocks, bombs, ash, and lava flows that are 7,540 years old.
- It contains a lagoon of hot and acidic water, with temperatures between 20 and 50 °C.

BOTOS LAGOON
- Ancient crater occupied by a cold lagoon 400 m in diameter and with a depth of 14 m.

_Von Frantzius Cone_
- It is located about 900 meters north of the active crater, with its southern flank partially destroyed.

FLORA
- In the public use area visitors can observe plant associations related to the cloud forest, where species such as the poor man's umbrella and oaks stand out.

AVES
- Sooty-capped bush tanager, large-footed finch, gray-breasted wood-wren, black-billed thrush, fire-throated hummingbird, tan hermit hummingbird, quetzal
Bajos del Toro Waterfalls

- Located between the Poás and Viejo volcanoes, and present a tropical jungle environment
- The weather is typically humid and rainy, with soft fogs and cloudy skies
- It has waterfalls, streams and natural pools
- The waterfall stream picks up a high level of acid content as it flows from the Poás Volcano

Source: www.GoVisitCostaRica.co.cr
Bosque del Niño (Grecia Forest Reserve)

- **Located in the slopes of the Poás Volcano**, approximately 14 kilometers north of the city of Grecia. Surrounded by pines and other trees, it is great to visit, perfect for picnics, camping, and much more.

- **Maximum elevation is 2550 masl**, registering a minimum temperature of 8 °C (46 °F) and a maximum of 16 °C (61 °F), as well as an average rainfall of 3,222 mm (about 11 feet).

- **It preserves the water resources of the cantons of Grecia, Poás and Sarchí**, and protects one of the forest bastions that is part of the buffer zone of the Poás Volcano National Park.

- **Special site for recreation and training** of school, college and university groups, functioning as an outdoor classroom.

Source: Data from SINAC
Juan Castro Blanco National Water Park

- An extensive trail system crisscrosses over 35,000 acres in the park, allowing visitors to watch the wildlife
- Location: Alajuela Province, east of Ciudad Quesada; surrounded by the districts of Aguas Zarcas, Venecia, Zapote, Laguna, Tapezco, Palmira, Sarchí Norte, Toro Amarillo, and Río Cuarto

- 60% of the park is covered by primary forest interspersed with patches of regenerating forest
- 233 species of birds: peacocks, quetzals, black turkeys, and hawks
- 57 species of mammals: the Central American red brocket, two species of monkeys, armadillos, the lowland or spotted paca, tapirs, and several species of felines

Three volcanoes:
- Porvenir Volcano, 7,438 feet high
- The summit of the Platanar Volcano is 7,162 feet high
- El Viejo Volcano, 6,962 feet high

Hot springs: they abound throughout the park as evidence of geothermal activity in the area
TRADITIONAL OXCART (CARRETA TÍPICA)
UNESCO Cultural Heritage and National Symbol of Work

- The tradition of painting oxcarts was declared Cultural Heritage of Humanity by UNESCO in 1995

- The Canton of Sarchí is one of the few places where oxcarts are still produced in the same traditional way, they have done it for a hundred years
  - It boasts the largest oxcart in the world: 15 meters (45 feet) long and weighing almost 2 tons. It was entered into the Guinness Book of World Records in 2006

HISTORY

- In the mid-19th Century, oxcarts were the only means of transportation to send coffee beans from the Costa Rica’s Central Valley, and its mountains, to the port of Puntarenas, on the Pacific coast. The trip would take 10-15 days, so wagons soon became the symbol of work, and a popular means of transportation for people.

- The oxcart wheels were a hybrid between the disc used by the Aztecs and the spoke wheel inherited by the Spanish, which proudly made their way through the muddy roads.

- The tradition of decorating them began in the 20th Century: each region had its own design, so it was easy to identify who produced it. Something that also differentiates them is the sound they make when they move.

Source: NationalGeographicenespañol

Photograph: largest oxcart in the world, Central Park of Sarchí
Thank you!
Learn more about investing in the Western Region

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